SATELLITE BROADCAST NETWORKS

PRESS RELEASE

For immediate release.

PRIMETIME 24 LIVE ON II-R

WABC (NEW YORK), WBBM (CHICAGO), AND WXIA (ATLANTA)

THE FIRST NETWORK SUPERSTATIONS

ANAHEIM, CALIFORNIA, December 3, 1986 -- PrimeTime Relay has announced today that PrimeTime 24 has begun testing on Satcom II-R. The three PrimeTime 24 network superstations are originating from New York (WABC/ABC); Chicago (WBBM/CBS); and Atlanta (WXIA/NBC) and will be transmitted on transponders 3, 11, and 23.

In announcing the delivery of PrimeTime 24, President Kazie Metzger said, "PrimeTime 24 is a milestone in the development of satellite television. For rural cable customers and for the 1.7 million home satellite dishes today, PrimeTime 24 will provide assured access to full network programming now and in the future. Our three stations offer diversity of programs from three major American cities. We are delighted to be offering three prominent TV stations to home satellite dish and rural cable viewers nationwide."

Digitized by the Internet Archive
in 2024 with funding from
Amateur Radio Digital Communications, Grant 151

https://archive.org/details/primetime24liveo00unse

SATELLITE BROADCAST NETWORKS

PrimeTime 24 will be available for sale in early 1987 and will be scrambled by Satellite Broadcast Networks using VideoCipher II. It will be marketed to cable operators by PrimeTime Relay Corporation and to home satellite dish owners through Satellite Broadcast Networks.

PrimeTime Relay Corporation and Satellite Broadcast Networks are located at 280 Madison Avenue, Suite 608, New York, NY 10016.

###

For further information, contact Ann Kirschner (212) 725-1132.